

# MAD CAR DISEASE: MEDIA KIT

Ghana's motoring platform for news, reviews, Vroommm TV, Reels and the Vroommm Weekly newspaper.

Audience figures are live from our own site analytics, updated 2026-11-01.

|                                                                                                             |                           |                     |                   |
|-------------------------------------------------------------------------------------------------------------|---------------------------|---------------------|-------------------|
| <b>702</b>                                                                                                  | <b>288</b>                | <b>23</b>           | <b>431</b>        |
| Page views (30 days)                                                                                        | Unique visitors (30 days) | Average views a day | Stories published |
| Where readers come from: direct 50%, madcardisease.com 46%, chatgpt.com 1%, app.emergent.sh 1%, facebook 1% |                           |                     |                   |

## Social community

**4,533,000** members across **20** car communities where MCD stories are shared about 3 times a day.  
Estimated feed impressions: about **407,970** a day (estimate: 3% of members see each post).

## What we offer brands

**Road Test Reviews:** 3 to 7 day in-depth tests by our Chief Test Driver, published as a full written review.  
**Vroommm TV:** Narrated video features built from the test drive, shared across our channels.  
**Reels:** Short vertical clips made for one-tap WhatsApp, Facebook and Instagram sharing.  
**Vroommm Weekly:** Our digital newspaper, out every Friday at 6pm GMT, with cover and centre-fold features.

## Recent reviews and features

**McLaren McL 6GT makes global public debut at 2026 Concours at Wynn Las Vegas** (Motoring News, 2026-11-01)

<https://madcardisease.com/featured/mclaren-mcl-6gt-makes-global-public-debut-at-2026-concours-at-wynn-las-vegas-2026110106>

**All-new 2027 Nissan Rogue Hybrid goes on sale in U.S.** (Motoring News, 2026-10-31)

<https://madcardisease.com/featured/all-new-2027-nissan-rogue-hybrid-goes-on-sale-in-u-s-2026103117>

**Toyota Expands Its Woodland Vision with New Adventure-Ready Concepts at SEMA** (Motoring News, 2026-10-31)

<https://madcardisease.com/featured/toyota-expands-its-woodland-vision-with-new-adventure-ready-concepts-at-sema-2026103106>

**HRC Honda Racing Reveals Revolutionary 1300+ Horsepower Hybrid-Powered Passport Trophy Truck — Targeting Overall Baja 1000 Victory** (Motorsport, 2026-10-30)

<https://madcardisease.com/featured/hrc-honda-racing-reveals-revolutionary-1300-horsepower-hybrid-powered-passport-t-2026103017>

**Hyundai Motor Manufacturing Alabama Announces Nearly \$500 Million Investment in Future Vehicle Production and Advanced Technologies** (Motoring News, 2026-10-30)

<https://madcardisease.com/featured/hyundai-motor-manufacturing-alabama-announces-nearly-500-million-investment-in-f-2026103006>

**2027 Fiat Topolino Brings New Colors, Body Style and Low-speed Vehicle Street-legal Capability to the US** (Motoring News, 2026-10-29)

<https://madcardisease.com/featured/2027-fiat-topolino-brings-new-colors-body-style-and-low-speed-vehicle-street-leg-2026102917>

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